



Report of: **Service Director, Public Protection**

Meeting of	Date	Agenda Item	Ward(s)
Licensing Sub-Committee	9 February 2016		Junction

Delete as appropriate		Non-exempt
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**Subject: PREMISES LICENCE NEW APPLICATION  
MCDONALDS, 23 HIGHGATE HILL, LONDON N19 5LP**

**1. Synopsis**

1.1 This is an application for a new premise licence under the Licensing Act 2003.

1.2 The application is for a licence to allow:

- To permit the provision of late night refreshment from 23:00 to 02:00 Sunday to Thursday and from 23:00 until 03:00 Friday and Saturday.
- To permit one hour to be added to the start of British Sumertime
- To permit the premises to operate from the end of permitted hours on New Years Eve until 05:00 on the morning of New Years Day.
- Opening hours from 23:00 to 02:00 Sunday to Thursday and from 23:00 until 03:00 Friday and Saturday.

**2. Relevant Representations**

Licensing Authority	Yes
Metropolitan Police	Yes
Noise	No

Health and Safety	No
Trading Standards	No
Public Health	No
Safeguarding Children	No
London Fire Brigade	No
Local residents	No
Other bodies	Yes – Better Archway Forum and a Ward Councillor

### 3. Background

3.1 Papers are attached as follows:-

Appendix 1: application form;

Appendix 2: representations;

Appendix 3: the premises licence currently in place at the premises

Appendix 4: suggested conditions and map of premises location.

3.2 The application received four representations, these were from the Police, the Licensing Authority, a Ward Councillor and the Better Archway Forum.

3.3 The shop is located in the Junction Area of Archway Cumulative Impact Policy area.

3.4 The premises currently holds a licence for the provision of late night refreshment with a terminal hour of 01:00 daily.

### 4. Planning Implications

4.1 Planning have confirmed that planning permission was originally granted to change the use of this premises to a restaurant in 2002 (Ref: P012475). A planning application (Ref: P2015/3681/s73) was submitted to vary condition 4 of planning permission P110841 dated 27 June 2011 to change opening hours from 5am - 1am (every day) to 5am -1am Sunday, 5am - 2am Monday to Wednesday, 5am - 3am Thursday to Saturday and change delivery hours from approved 7am -11pm to allow deliveries from 4:30am - 1am on any day. Within this context, the proposed hours of the licence application appear to be generally consistent with the permitted scheme.

4.2 Planning advise, that the proposed hours to change on New Year's eve to 05:00 am is not covered by any planning approval. However, given planning permission was given albeit temporary to use the premises on 24 hours a day 7 days a week, there is no objections for one day to alter the permitted hours.

4.3 There are presently no ongoing enforcement investigations relating to the land.

**5 Recommendations**


- 5.1 To determine the application for a new premises licence under Section 17 of the Licensing Act 2003.
- 5.2 If the Committee grants the application it should be subject to:
  - i. conditions prepared by the Licensing Officer which are consistent with the Operating Schedule (see appendix 3)
  - ii. conditions recommended by Responsible Authorities deemed appropriate by the Committee (see appendix 3); and
  - iii. any additional conditions deemed appropriate by the Committee to promote the four

**Background papers:**

The Council's Statement of Licensing Policy  
Licensing Act 2003  
Secretary of States Guidance

**Final Report Clearance**

**Signed by**

  
Service Director - Public Protection

28.1.16  
Date

**Received by**

Head of Scrutiny and Democratic Services

Date

Report author: Licensing Service  
Tel: 020 75027 3031  
E-mail: [licensing@islington.gov.uk](mailto:licensing@islington.gov.uk)

Appendix 1  
OK?  
23/12/15

\* required information

Section 1 of 19

You can save the form at any time and resume it later. You do not need to be logged in when you resume.

System reference

Not Currently In Use

This is the unique reference for this application generated by the system.

Your reference

PRE-LIC-APP-MCD-ARCHWAY

You can put what you want here to help you track applications if you make lots of them. It is passed to the authority.

Are you an agent acting on behalf of the applicant?

Yes  No

Put "no" if you are applying on your own behalf or on behalf of a business you own or work for.

Applicant Details

\* First name

ZED 1 Enterprises

\* Family name

Limited

\* E-mail

info@zed1.co.uk

Main telephone number

Include country code.

Other telephone number

Indicate here if the applicant would prefer not to be contacted by telephone

Is the applicant:

Applying as a business or organisation, including as a sole trader  
 Applying as an individual

A sole trader is a business owned by one person without any special legal structure. Applying as an individual means the applicant is applying so the applicant can be employed, or for some other personal reason, such as following a hobby.

Applicant Business

\* Is the applicant's business registered in the UK with Companies House?

Yes  No

\* Registration number

07180998

\* Business name

ZED 1 Enterprises Limited

If the applicant's business is registered, use its registered name.

\* VAT number

- unknown

Put "none" if the applicant is not registered for VAT.

\* Legal status

Private Limited Company

IP2/622 887  
£315-00 23/12/15

Continued from previous page...

\* Applicant's position in the business

Home country

The country where the applicant's headquarters are.

**Registered Address**

Address registered with Companies House.

\* Building number or name

\* Street

District

\* City or town

County or administrative area

Postcode

Country

**Agent Details**

\* First name

\* Family name

\* E-mail

Main telephone number

Include country code.

Other telephone number

Indicate here if you would prefer not to be contacted by telephone

Are you:

An agent that is a business or organisation, including a sole trader

A sole trader is a business owned by one person without any special legal structure.

A private individual acting as an agent

**Agent Business**

\* Is your business registered in the UK with Companies House?  Yes  No

\* Registration number

\* Business name

If your business is registered, use its registered name.

\* VAT number

Put "none" if you are not registered for VAT.

\* Legal status

Continued from previous page...

\* Your position in the business

Home country

The country where the headquarters of your business is located.

**Agent Registered Address**

Address registered with Companies House.

\* Building number or name

\* Street

District

\* City or town

County or administrative area

\* Postcode

\* Country

**Section 2 of 19**

**PREMISES DETAILS**

I/we, as named in section 1, apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in section 2 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003.

**Premises Address**

Are you able to provide a postal address, OS map reference or description of the premises?

Address     OS map reference     Description

**Postal Address Of Premises**

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

**Further Details**

Telephone number

Non-domestic rateable value of premises (£)

**Section 3 of 19**

**APPLICATION DETAILS**

In what capacity are you applying for the premises licence?

- An individual or individuals
- A limited company
- A partnership
- An unincorporated association
- A recognised club
- A charity
- The proprietor of an educational establishment
- A health service body
- A person who is registered under part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales
- A person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 in respect of the carrying on of a regulated activity (within the meaning of that Part) in an independent hospital in England
- The chief officer of police of a police force in England and Wales
- Other (for example a statutory corporation)

**Confirm The Following**

- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities
- I am making the application pursuant to a statutory function
- I am making the application pursuant to a function discharged by virtue of Her Majesty's prerogative

**Section 4 of 19**

**NON INDIVIDUAL APPLICANTS**

Provide name and registered address of applicant in full. Where appropriate give any registered number. In the case of a partnership or other joint venture (other than a body corporate), give the name and address of each party concerned.

**Non Individual Applicant's Name**

Name

**Details**

Registered number (where applicable)

Description of applicant (for example partnership, company, unincorporated association etc)

Continued from previous page...

Private limited company.

**Address**

Building number or name	C/o The Accounting Centre Ltd, 1 Archgate Business Centre,
Street	823-825 High Road
District	North Finchley
City or town	London
County or administrative area	
Postcode	N12 8UB
Country	United Kingdom

**Contact Details**

E-mail	
Telephone number	
Other telephone number	

Add another applicant

**Section 5 of 19**

**OPERATING SCHEDULE**

When do you want the premises licence to start?  /  /   
dd mm yyyy

If you wish the licence to be valid only for a limited period, when do you want it to end  /  /   
dd mm yyyy

Provide a general description of the premises

For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies you must include a description of where the place will be and its proximity to the premises.

A Mc Donald's restaurant that comprises a single storey building with the restaurant occupying the ground floor. The premises provides seating for 62 persons and takeaway facilities. Details of the premises layout and design are illustrated by the general arrangement plan 0912-1288-50 Revision Q. The restaurant will provide a safer and better regulated environment for those persons who are already in the Archway special policy area than alternative venues nearby. The grant of this licence will not therefore add to the cumulative impact.

The applicant currently trades with an existing premises licence LN/12025-200815 that permits late night refreshment from 23:00 until 01:00 Sundays to Saturdays inclusive. This is a new application for a premises licence to permit Late Night Refreshment from the Mc Donald's menu Sundays to Thursdays inclusive from 23:00 until 02:00, Fridays and Saturdays from



Continued from previous page...

23:00 - 03:00. The application proposes two seasonal variations (i) 1 hour to be added to the start of British Summer Time where applicable and (ii) late night refreshment to be permitted from the end of licensable activity on New Years Eve up until 05:00 on the morning of New Year's Day.

Prior to this application the applicant has operated a series of (TEN) temporary event notices between September and November 2015 on Saturday and Sunday mornings so as to permit the provision of late night refreshment as the licensable activity up until 03:00 with a 03:30 closing time. The purpose of these TENs was to test the premises internal systems and procedures (examples include security facilities, staffing levels, management and staff training) that the applicant had in place. There were no incidents during any of the TENs and they did not add to the cumulative impact.

The premise is located on the A1 at the junction of Archway a TFL (transport for London) major red route. There is the TFL Archway Underground station in close proximity to the premise as well as a number of 24 hour TFL Bus routes (43, 134, 271, 390) with alighting points in close proximity to the applicant's premises as indicated on the TFL Bus Map enclosed with this application. It is understood from TFL that the Piccadilly Line that serves Archway is to be included as part of the 24 hour tube service on Fridays and Saturdays. There are approximately 2 Public Carriage Offices situated in the high road. These forms of public transport should effectively assist in dispersal of patrons from the area during the proposed opening times.

The applicant via his agent and in conjunction with the Home Office Revised Guidance March 2015 issued under section 182 of the Licensing Act 2003 have developed a risk assessment in conjunction with the relevant Council Statement of Licensing Policy 2013-2017 to help identify, minimize and where possible mitigate risks associated with crime and disorder, public nuisance and public safety. The findings of the risk assessment have been applied to formulate a set of precise and clear and pertinent measures as licensing conditions as part of the operating schedule as set out in section 18 of this application in order to try and promote the 4 licensing objectives in particular the prevention of crime and disorder and prevention of public nuisance.

The applicant in line with the Home Office Guidance at section 8.38 has also sought pre application views and the advice and guidance of the licensing authority, police and noise pollution as responsible authorities in order to assess advice on local issues relevant to the licensing objectives concerned with crime and disorder and public nuisance.

If 5,000 or more people are expected to attend the premises at any one time, state the number expected to attend

#### Section 6 of 19

##### PROVISION OF PLAYS

Will you be providing plays?

Yes  No

#### Section 7 of 19

##### PROVISION OF FILMS

Will you be providing films?

Yes  No

#### Section 8 of 19

##### PROVISION OF INDOOR SPORTING EVENTS

Will you be providing indoor sporting events?

Yes  No

#### Section 9 of 19

##### PROVISION OF BOXING OR WRESTLING ENTERTAINMENTS

Continued from previous page...

Will you be providing boxing or wrestling entertainments?

Yes  No

**Section 10 of 19**

**PROVISION OF LIVE MUSIC**

Will you be providing live music?

Yes  No

**Section 11 of 19**

**PROVISION OF RECORDED MUSIC**

Will you be providing recorded music?

Yes  No

**Section 12 of 19**

**PROVISION OF PERFORMANCES OF DANCE**

Will you be providing performances of dance?

Yes  No

**Section 13 of 19**

**PROVISION OF ANYTHING OF A SIMILAR DESCRIPTION TO LIVE MUSIC, RECORDED MUSIC OR PERFORMANCES OF DANCE**

Will you be providing anything similar to live music, recorded music or performances of dance?

Yes  No

**Section 14 of 19**

**LATE NIGHT REFRESHMENT**

Will you be providing late night refreshment?

Yes  No

**Standard Days And Timings**

**MONDAY**

Start

End

Start

End

**TUESDAY**

Start

End

Start

End

**WEDNESDAY**

Start

End

Start

End

Give timings in 24 hour clock. (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

Continued from previous page...

THURSDAY

Start  End

Start  End

FRIDAY

Start  End

Start  End

SATURDAY

Start  End

Start  End

SUNDAY

Start  End

Start  End

Will the provision of late night refreshment take place indoors or outdoors or both?

- Indoors       Outdoors       Both

Where taking place in a building or other structure tick as appropriate. Indoors may include a tent.

State type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.

The provision of late night refreshment will be provided (served) to customers from the order points on the front sales counter as shown on the enclosed plan of the premises.

State any seasonal variations

For example (but not exclusively) where the activity will occur on additional days during the summer months.

1 Hour to be added to the start of British Summer Time.

To permit timings for late night refreshment from the end of permitted hours on New Years Eve to 05:00 on the morning of New Years Day.

Non-standard timings. Where the premises will be used for the supply of late night refreshments at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

Continued from previous page...

### SUPPLY OF ALCOHOL

Will you be selling or supplying alcohol?

- Yes  No

### PROPOSED DESIGNATED PREMISES SUPERVISOR CONSENT

How will the consent form of the proposed designated premises supervisor be supplied to the authority?

- Electronically, by the proposed designated premises supervisor  
 As an attachment to this application

Reference number for consent form (if known)

If the consent form is already submitted, ask the proposed designated premises supervisor for its 'system reference' or 'your reference'.

### Section 16 of 19

#### ADULT ENTERTAINMENT

Highlight any adult entertainment or services, activities, or other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children

Give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups etc gambling machines etc.

The applicant does not intend to provide adult entertainment on the premises.

### Section 17 of 19

#### HOURS PREMISES ARE OPEN TO THE PUBLIC

##### Standard Days And Timings

###### MONDAY

Start

End

Start

End

Give timings in 24 hour clock. (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

###### TUESDAY

Start

End

Start

End

###### WEDNESDAY

Start

End

Start

End

###### THURSDAY

Start

End

Start

End

Continued from previous page...

FRIDAY

Start

End

Start

End

SATURDAY

Start

End

Start

End

SUNDAY

Start

End

Start

End

State any seasonal variations

For example (but not exclusively) where the activity will occur on additional days during the summer months.

1 Hour to be added to the start of British Summer Time.

Non standard timings. Where you intend to use the premises to be open to the members and guests at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

To permit timings for late night refreshment from the end of permitted hours on New Years Eve to 05:00 on the morning of New Years Day.

Section 18 of 19

LICENSING OBJECTIVES

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e)

List here steps you will take to promote all four licensing objectives together.

CCTV

SIA Staff on specified days and timings

Safety checks

Prominent signage

b) The prevention of crime and disorder

- An incident book shall be used to record all instances of public disorder.
- The licensee shall provide at least 2 SIA door supervisors on Fridays and Saturdays from 23:00 until 30 minutes after closing to control the admission and departure of patrons from the premises.
- CCTV shall be installed, operated and maintained in agreement with the police. The system will enable frontal identification of every person entering the premises. The system shall record in real time and operate whilst the premises are open for licensable activities. The recordings shall be kept available for a minimum of 31 days. Recordings shall be

*Continued from previous page...*

made available to an Authorised Officer or a Police Officer (subject to the Data Protection Act 1998) within 24 hours of any request.

- A remote monitoring system (e.g. Staff Safe) shall be installed and in operation.
- The use of regular glass cups will not be permitted on the premises. All drinks shall be served in plastic or paper cups.
- No customer carrying open bottles containing alcohol shall be allowed to enter the premises at any time that the premises are open to the public during licensable timings.
- An incident log shall be maintained to record all incidents of crime and disorder.

**c) Public safety**

• Safety checks shall be carried out before the admission of the public. Details of safety checks shall be kept in a log book on the premises.

- A manager trained in the Mc Donald's conflict management scheme is to be employed at the premises during licensable hours.

**d) The prevention of public nuisance**

• Prominent signs will be displayed advising customers to respect local residents and leave the premises in a quiet and orderly fashion.

- Details of local taxis and public transport are to be provided in the premises via an information poster/s or visual display monitor.

• During licensable hours the applicant shall maintain a litter collection scheme to ensure the pavement between the front of the premises and the kerb line is kept clear from litter.

- The contact telephone number for the duty manager shall be displayed inside the premises such that it is clearly visible from outside without the need to enter the premises.

**e) The protection of children from harm**

No conditions are offered under this objective.

**Section 19 of 19**

**PAYMENT DETAILS**

This fee must be paid to the authority. If you complete the application online, you must pay it by debit or credit card.

Premises Licence Fees are determined by the non domestic rateable value of the premises.

To find out a premises non domestic rateable value go to the Valuation Office Agency site at [http://www.voa.gov.uk/business\\_rates/index.htm](http://www.voa.gov.uk/business_rates/index.htm)

Band A - No RV to £4300	£100.00
Band B - £4301 to £33000	£190.00
Band C - £33001 to £87000	£315.00
Band D - £87001 to £125000	£450.00*
Band E - £125001 and over	£635.00*

\*If the premises rateable value is in Bands D or E and the premises is primarily used for the consumption of alcohol on the premises then you are required to pay a higher fee

Band D - £87001 to £125000	£900.00
Band E - £125001 and over	£1,905.00

There is an exemption from the payment of fees in relation to the provision of regulated entertainment at church halls,

**Continued from previous page...**

chapel halls or premises of a similar nature, village halls, parish or community halls, or other premises of a similar nature. The costs associated with these licences will be met by central Government. If, however, the licence also authorises the use of the premises for the supply of alcohol or the provision of late night refreshment, a fee will be required.

Schools and sixth form colleges are exempt from the fees associated with the authorisation of regulated entertainment where the entertainment is provided by and at the school or college and for the purposes of the school or college.

If you operate a large event you are subject to ADDITIONAL fees based upon the number in attendance at any one time

Capacity 5000-9999	£1,000.00
Capacity 10000 -14999	£2,000.00
Capacity 15000-19999	£4,000.00
Capacity 20000-29999	£8,000.00
Capacity 30000-39999	£16,000.00
Capacity 40000-49999	£24,000.00
Capacity 50000-59999	£32,000.00
Capacity 60000-69999	£40,000.00
Capacity 70000-79999	£48,000.00
Capacity 80000-89999	£56,000.00
Capacity 90000 and over	£64,000.00

\* Fee amount (£)

315.00

**DECLARATION**

\* I/we understand it is an offence, liable on conviction to a fine up to level 5 on the standard scale, under section 158 of the licensing act 2003, to make a false statement in or in connection with this application.

Ticking this box indicates you have read and understood the above declaration

This section should be completed by the applicant, unless you answered "Yes" to the question "Are you an agent acting on behalf of the applicant?"

\* Full name

Joshua Simons & Associates

\* Capacity

Duly authorised licencing agents

\* Date

23 / 12 / 2015  
dd mm yyyy

Add another signatory

Once you're finished you need to do the following:

1. Save this form to your computer by clicking file/save as...
2. Go back to <https://www.gov.uk/apply-for-a-licence/premises-licence/islington/apply-1> to upload this file and continue with your application.

Don't forget to make sure you have all your supporting documentation to hand.

**IT IS AN OFFENCE, LIABLE ON SUMMARY CONVICTION TO A FINE NOT EXCEEDING LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION**





REPI  
Appendix 2

**Fitzsimons, Aiden**

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**From:**  
**Sent:** 01 January 2016 18:02  
**To:** Licensing  
**Cc:** Burgess, Janet; Nicholls, Tim; Comer Schwartz, Kaya;  
**Subject:** 23 Highgate Hill, London N19 5LP - Reference WK/201609152

I am responding to this application on behalf of the Better Archway Forum.

Members of the Forum have repeatedly expressed concern about the number of licensed premises in the area and the impact on anti-social behaviour, particularly at night. They do not support an extension of the night-time economy, and particularly not any increase in the hours of sale for alcohol. Accordingly I am writing to express the Forum's concern regarding the application to increase the operating hours of these premises' licence from 23:00 to 02:00 Sunday to Thursday and from 23.00 to 03:00 Friday and Saturday.

We understand that such an extension would be contrary to LB Islington policy and would cause concern to residents. We therefore believe that it should be refused.

**Fitzsimons, Aiden**

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**From:** Burgess, Janet  
**Sent:** 06 January 2016 10:07  
**To:**

[Redacted recipient list]

**Cc:**

**Subject:**

I write to oppose the proposed extension of hours of operation to 02:00 Sunday to Thursday and until 03:00 Friday and Saturday, as these times are outside preferred times for activities within Islington Council's policy.

The Archway area, whilst a busy transport hub during the day, does not have a night-time economy.

Janet Burgess M.B.E.  
Deputy Leader of the Council  
Labour Councillor for Junction Ward and Executive Member for Health & Wellbeing  
Town Hall  
Upper Street  
London N1 2UD  
Phone: 020 7527 2667  
PA: 020 7527 3051  
Mobile: 07584 370 726  
Email: [janet.burgess@islington.gov.uk](mailto:janet.burgess@islington.gov.uk)

**50% CUT ...with more cuts to come**  
National government has cut Islington Council's funding in half since 2010

Your New Premises License Application  
 Our Licensing/NI  
 Date: 16/01/2016



Premises License minor variation

McDonalds Restaurant

23 HIGHGATE HILL  
 ARCHWAY  
 LONDON  
 N19 5LP

**METROPOLITAN POLICE  
 SERVICE**  
**Islington Police Licensing Team**  
**Islington Police Station**  
**2 Tolpuddle Street**  
**London**  
**N1 0YY**

Telephone: 07799133204  
 Email:  
 Licensingpolice@islington.gov.uk

Date 16th January 2016

Dear Sir

**Re: New Premises License Application: McDonalds Restaurant 23 Highgate Hill Archway London N19 5LP**

With reference to the above application, I am writing to inform you that the Metropolitan Police, as a Responsible Authority, will be objecting to this Premises License minor variation as it is our belief that if granted this application would undermine the Licensing Objectives: The prevention of Crime & Disorder and The Prevention of Public Nuisance.

In September 2015 the venue submitted a TENs application for the 5-6 September 2015 to allow the sale of late night refreshment from Midnight on the 5th until 050hrs on the 6th. Police objected to this application and their reasons are detailed below:

With reference to the above application, we are writing to inform you that the Metropolitan Police, as a Responsible Authority, will be objecting to this application as it is our belief that if granted the application would undermine the Licensing Objectives, The Prevention of Crime & Disorder and the Prevention of Public Nuisance.

We have researched all Police indices to check the levels of crime at the venue and we have found that there have been 12 reported offences since 1st January 2015 until 25th August 2015, and 7 of these offences took place after midnight 4 of which were physical assaults. The TENs application states that the maximum number of patrons will be no more than 125.

We have compared this to a nearby late night club venue which has a capacity of over 3 times the number requested by McDonalds in their application and on a Saturday night can open until 04:00. This venue has had only 3 offences within the same time period 2 of which were physical assaults. We appreciate that McDonalds is open for more hours than the club venue but we have concentrated on the hours after Midnight and the club is open later and longer than McDonalds can currently operate and still has lower crime figures after Midnight.

We feel that if McDonalds Restaurant was allowed to open later it would attract patrons from nearby licensed premises who would normally disperse from the area via the nearby transport hubs, buses, tube and taxis. This will lead to a larger number of people, many of whom may be under the influence of alcohol, remaining in the area and this in turn could lead to an increase in crime and disorder in and around the premises and at this moment in time they already have crime levels above what we would expect from this type of venue. We are also concerned that a greater number of people remaining in the area could lead to these people becoming the victims of crime.

After this representation discussions took place between the venue, their agent and the Police Licensing Team. It was agreed during these discussions that the venue would have in place a minimum of two SIA registered door staff in place between 2300hrs and 0330hrs. Further TENs applications were submitted with this condition in place and Police did not object to these events. In total there were 9 TENs applications up until November 7th 2015. During the times of these events there were no reported crime/incidents at the venue.

We submit that the reason that there were no reported crime/incidents was due to the fact that the venue had in place the two SIA registered door staff we had requested who acted as efficient deterrents to potential trouble makers/perpetrators of crime.

We note that on the application the use of SIA door staff has been put forward on specified days and times. I would expect the venue to have the door staff in situ at all times they are open for licensable activity.

It is for these reasons that we propose that this application is refused.

If the Committee is minded to grant this application I would put forward the following condition to be added to the license.

A minimum of two SIA registered door staff will be at the venue at all times the venue is open for licensable activity. They will work from 2300hrs until half an hour after closing to control the admission and departure of patrons from the premises.

Should you wish to discuss the matter further please contact us on Mobile 07799133204 or via email, [Licensingpolice@islington.gov.uk](mailto:Licensingpolice@islington.gov.uk)

Yours sincerely  
Islington Police Licensing Team  
Steven Harrington Pc 425NI  
Nick Pamboris Pc 425NI  
Pete Conisbee Pc 575NI

**Licensing Act 2003- Representation from the Licensing Authority**  
**Application: McDonalds, 23 Highgate Hill, London N19 5LP**

I am submitting a representation on behalf of the Licensing Authority in respect of this new application for a Premises Licence to permit late night refreshment on the premises

- Sunday to Thursday from 23.00 to 02.00
- Friday and Saturday from 23.00 to 03.00

**Licensing Policy Considerations**

*Licensing Policies 1 & 2*

*Location, cumulative impact and saturation*

*Licensing Policies 7 & 8*

*Licensing hours and*

*Licensing Policy 9 & 10*

*Operating schedule and standards of management*

**Issues of Concern**

1. The premises are located in the Junction area of Archway. Cumulative Impact therefore the onus is on the applicant to demonstrate that this proposal will not undermine the licensing objective.
2. The policy creates a rebuttable presumption that applications for new premises licenses or variation of existing licenses which are likely to add to the existing cumulative impact will be refused, unless the applicant can demonstrate why the operation of the premises will not add to the cumulative impact.
3. The Licensing Policy states the preferred hours for the takeaways and fast food premises are Midnight Sunday to Thursday and 1am Friday and Saturday.
4. This application has the potential to undermine the licensing objectives and added to the cumulative impact because;
  - a. A premises open until 02:00 week days and 03:00 weekends could very well encourage people to congregate around the premises and linger in the locality of the premises. Large groups of people could cause noise nuisance and anti social behaviour to become an issue.
  - b. There appears to be no consideration of:
    - i. How the premises will be managed including entry and exit control
    - ii. The appointment of an experienced management team
    - iii. Staff training

**Recommendation**

This proposal will undermine the licensing objectives, unless robust conditions are put in place to ensure that the premises can operate to a high standard of management. At present, the application does not provide sufficient information for the Licensing Authority to have confidence that it will operate without adversely impacting on the licensing objectives.

Janice Gibbons  
Service Manager (Commercial)  
Islington Council  
Public Protection Division  
222 Upper Street  
London N1 1XR  
T: 020 7527 3212  
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19 January 2016



**PREMISES LICENCE  
LICENSING ACT 2003**

<b>Premises licence number</b>	LN/12025-200815	<b>Date of original grant*</b>	10 February 2010
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*\*An annual fee associated with this licence is to be paid on the anniversary of the original grant date.*

<b>Postal address of premises, or if none, ordnance survey map reference or description</b>			
MCDONALD'S RESTAURANT 23 HIGHGATE HILL			
<b>Post town</b>	London	<b>Post code</b>	N19 5LP
<b>Telephone number</b>	020 7272 8043		

<b>Where the licence is time limited the dates</b>
Not Applicable

<b>Licensable activities authorised by the licence</b>
<b>Ground Floor Only</b>
<ul style="list-style-type: none"> <li>The provision of late night refreshment</li> </ul>

<b>The times the licence authorises the carrying out of licensable activities</b>																																			
<ul style="list-style-type: none"> <li>The provision of late night refreshment: <table border="0"> <tr> <td>Monday</td> <td>23:00</td> <td>to</td> <td>01:00</td> <td>the following day</td> </tr> <tr> <td>Tuesday</td> <td>23:00</td> <td>to</td> <td>01:00</td> <td>the following day</td> </tr> <tr> <td>Wednesday</td> <td>23:00</td> <td>to</td> <td>01:00</td> <td>the following day</td> </tr> <tr> <td>Thursday</td> <td>23:00</td> <td>to</td> <td>01:00</td> <td>the following day</td> </tr> <tr> <td>Friday</td> <td>23:00</td> <td>to</td> <td>01:00</td> <td>the following day</td> </tr> <tr> <td>Saturday</td> <td>23:00</td> <td>to</td> <td>01:00</td> <td>the following day</td> </tr> <tr> <td>Sunday</td> <td>23:00</td> <td>to</td> <td>01:00</td> <td>the following day</td> </tr> </table> </li> </ul>	Monday	23:00	to	01:00	the following day	Tuesday	23:00	to	01:00	the following day	Wednesday	23:00	to	01:00	the following day	Thursday	23:00	to	01:00	the following day	Friday	23:00	to	01:00	the following day	Saturday	23:00	to	01:00	the following day	Sunday	23:00	to	01:00	the following day
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<b>The opening hours of the premises:</b>																																			
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<b>Where the licence authorises supplies of alcohol whether these are on and/or off supplies</b>
Not Authorised

**Name, (registered) address, telephone number and e-mail (where relevant) of holder of premises licence**

Zed 1 Enterprises Limited



**Registered number of holder, for example company number, charity number (where applicable)**



**Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol**

Not Applicable

**Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises the supply of alcohol**

Not Applicable

Islington Council  
Public Protection Division  
222 Upper Street  
London N1 1XR  
Tel: 020 7527 3031  
Email: [licensing@islington.gov.uk](mailto:licensing@islington.gov.uk)

\_\_\_\_\_  
Service Manager - Commercial

\_\_\_\_\_  
Date of Issue

Licensing



### **Annex 1 - Mandatory conditions**

A full list of the current mandatory conditions is available from the licensing pages on Islington's web site, [www.islington.gov.uk](http://www.islington.gov.uk). This list is subject to change by order of the Secretary of State and licensees and other responsible persons are advised to ensure they are aware of the latest conditions.

### **Annex 2 - Conditions consistent with the Operating Schedule**

1. A digital motion activated CCTV system shall be used at the premises and all images are to be retained on a hard drive system. The images will meet the industry standard and will have Kalagate Certification. As part of the digital system an alarm will sound if the equipment is faulty or not recording, thereby alerting management for the need to intervene. The CCTV system shall be regularly serviced by qualified maintenance technicians and access to the system will be provided to Police Officers at their request.
2. A "No Open Alcohol Containers" policy shall be implemented so as to prevent persons carrying open alcohol into the in-store area.
3. A litter patrol shall operate collecting McDonald's packaging as well as other litter within a certain radius of the restaurant. This litter collecting area may be extended, so far as is reasonably practicable, on the recommendation of a Council Environmental Health Officer.
4. The premises entrance and exit doors shall be self closing so as to limit noise outbreak.
5. Customers shall be encouraged to consider local residents and limit noise both when ordering their food and upon leaving the local area.

### **Annex 3 - Conditions attached after a hearing by the licensing authority**

### **Annex 4 – Plans**

Drawing Number: 0910-1288-50 Rev No: Q Date: 05-06-15

**Conditions consistent with the Operation Schedule**

1. CCTV shall be installed, operated and maintained in agreement with the Police. The system will enable frontal identification of every person entering the premises. The system shall record in real time and operate whilst the premises are open for licensable activities. The recordings shall be kept for a minimum of 31 days. Recordings shall be made available to an Authorised Officer, or a Police Officer (subject to the Data Protection act 1998) within 24 hours of any request.
2. An incident book shall be used to record all instances of crime and disorder or public disorder.
3. The licensee shall provide at least two SIA registered door supervisors on Fridays and Saturdays from 23:00 until 30 minutes after closing, to control the admission and departure of patrons from the premises.
4. A remote monitoring system (eg Staff Safe) shall be installed, maintained and operating at the system, when the premises is open and providing licensable activities.
5. All drinks shall be served in plastic or paper cups.
6. People carrying open bottles containing alcohol shall be allowed to enter the premises at any time that the premises are open to the public and providing licensable activities.
7. Safety checks shall be carried out before the admission of the public. Details of the safety checks shall be kept in a log book kept on the premises.
8. A manager trained in the McDonalds conflict management scheme shall be employed at the premises during licensable hours.
9. Prominent signs shall be displayed advising customers to respect local residents and leave the premises in a quiet and orderly fashion.
10. Details of local taxis and public transport are to be provided in the premises via an information poster or visual display monitor.
11. During licensable hours, the premises licence holder shall maintain a litter collection scheme to ensure the pavement between the front of the premises and the kerb line is kept clear of litter.
12. The contact telephone number for the duty manager shall be displayed inside the premises so that it is clearly visible from outside, without the need to enter the premises.

**Conditions suggested by the Metropolitan Police – Not agreed at the time of writing the report**

13. A minimum of two SIA registered door staff will be at the venue at all times the venue is open for licensable activity. They will work from 2300hrs until half an hour after closing to control the admission and departure of patrons from the premises.

